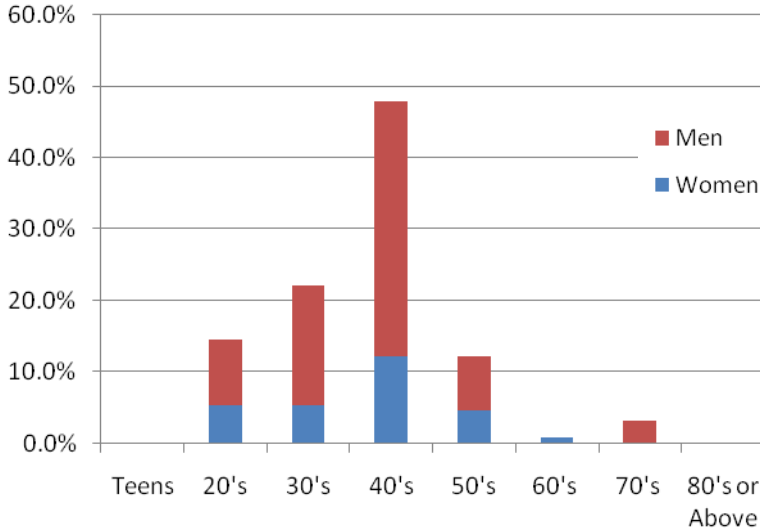
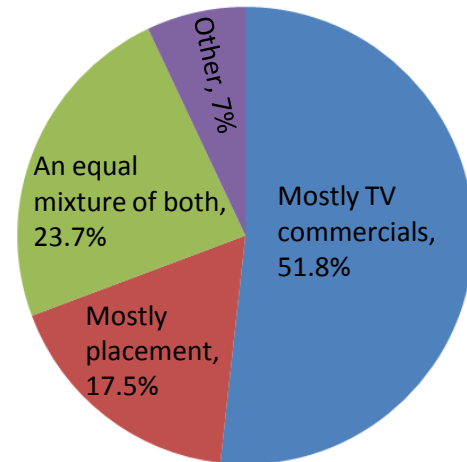


Olympics Advertising Survey Snapshot

A Look at the Respondents by Age Group and % of Total



Did you notice brands mostly from TV commercials, placement within coverage of The Games, or Other?



What is the main reason you believe companies advertise or sponsor during The Olympics?

